CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Marlboro GENERIC: (check if generic)

(3) VARIETY DESCRIPTION:

(4) PRODUCT LENGTH: King - 83 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: X SOFT PACK: (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 16 NICOTINE: 1.0 CO. 14

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 2/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers):	$0
(15) CAT-B-EXPENSES (Magazines):	0
(16) CAT-C-EXPENSES (Outdoor):	0
(17) CAT-D-EXPENSES (Audio Visual):	0
(18) CAT-E-EXPENSES (Public Transport.):	0
(19) CAT-F-EXPENSES (Direct Mail):	0
(20) CAT-G-EXPENSES (Point of Sale):	0
(21) CAT-H-EXPENSES (Promotional Allowances):	0
(22) CAT-I-EXPENSES (Sampling):	0
(23) CAT-J-EXPENSES (Items):	0
(24) CAT-K-EXPENSES (Public Entertainment):	0
(25) CAT-L-EXPENSES (Endorsement):	0
(26) CAT-M-EXPENSES (Retail Value & Coupon):	0
(27) CAT-N-EXPENSES (All Others):	0
(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY:	$0
(29) SPORTS & SPORTING EVENTS:	0

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Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Alpine GENERIC: (check if --- generic)

(3) VARIETY DESCRIPTION:

(4) PRODUCT LENGTH: King - 83 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: NON-VENTILATED: X (check one)

(7) HARD PACK: X SOFT PACK: (check one)

(8) MENTHOL: X NON-MENTHOL: OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 15 NICOTINE: 1.0 CO. 15

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 11/90 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14)	CAT-A-EXPENSES (Newspapers):	$0
(15)	CAT-B-EXPENSES (Magazines):	0
(16)	CAT-C-EXPENSES (Outdoor):	0
(17)	CAT-D-EXPENSES (Audio Visual):	0
(18)	CAT-E-EXPENSES (Public Transport.):	0
(19)	CAT-F-EXPENSES (Direct Mail):	0
(20)	CAT-G-EXPENSES (Point of Sale):	0
(21)	CAT-H-EXPENSES (Promotional Allowances):	0
(22)	CAT-I-EXPENSES (Sampling):	0
(23)	CAT-J-EXPENSES (Items):	0
(24)	CAT-K-EXPENSES (Public Entertainment):	0
(25)	CAT-L-EXPENSES (Endorsement):	0
(26)	CAT-M-EXPENSES (Retail Value & Coupon):	0
(27)	CAT-N-EXPENSES (All Others):	0
(28)	TOTAL REPORTABLE EXPENDITURES FOR VARIETY:	$0
(29)	SPORTS & SPORTING EVENTS:	0

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Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Alpine GENERIC: --- (check if generic)

(3) VARIETY DESCRIPTION: Lights

(4) PRODUCT LENGTH: King - 83 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: X SOFT PACK: (check one)

(8) MENTHOL: X NON-MENTHOL: OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 10 NICOTINE: 0.7 CO. 11

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 11/90 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers): $0

(15) CAT-B-EXPENSES (Magazines): 0

(16) CAT-C-EXPENSES (Outdoor): 0

(17) CAT-D-EXPENSES (Audio Visual): 0

(18) CAT-E-EXPENSES (Public Transport.): 0

(19) CAT-F-EXPENSES (Direct Mail): 0

(20) CAT-G-EXPENSES (Point of Sale): 0

(21) CAT-H-EXPENSES (Promotional Allowances): 0

(22) CAT-I-EXPENSES (Sampling): 0

(23) CAT-J-EXPENSES (Items): 0

(24) CAT-K-EXPENSES (Public Entertainment): 0

(25) CAT-L-EXPENSES (Endorsement): 0

(26) CAT-M-EXPENSES (Retail Value & Coupon): 0

(27) CAT-N-EXPENSES (All Others): 0

(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: $0

(29) SPORTS & SPORTING EVENTS: 0

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Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Marlboro GENERIC: (check if --- generic)

(3) VARIETY DESCRIPTION: Medium

(4) PRODUCT LENGTH: King - 83 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: SOFT PACK: X (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 12 NICOTINE: 0.8 CO. 13

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 5/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers): $0

(15) CAT-B-EXPENSES (Magazines): 0

(16) CAT-C-EXPENSES (Outdoor): 0

(17) CAT-D-EXPENSES (Audio Visual): 0

(18) CAT-E-EXPENSES (Public Transport.): 0

(19) CAT-F-EXPENSES (Direct Mail): 0

(20) CAT-G-EXPENSES (Point of Sale): 0

(21) CAT-H-EXPENSES (Promotional Allowances): 0

(22) CAT-I-EXPENSES (Sampling): 0

(23) CAT-J-EXPENSES (Items): 0

(24) CAT-K-EXPENSES (Public Entertainment): 0

(25) CAT-L-EXPENSES (Endorsement): 0

(26) CAT-M-EXPENSES (Retail Value & Coupon): 0

(27) CAT-N-EXPENSES (All Others): 0

(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: $0

(29) SPORTS & SPORTING EVENTS: 0

PM3001014940

Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Marlboro GENERIC: (check if generic)

(3) VARIETY DESCRIPTION: Medium

(4) PRODUCT LENGTH: King - 83 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: X SOFT PACK: (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 12 NICOTINE: 0.8 CO. 12

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 5/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers): $0

(15) CAT-B-EXPENSES (Magazines): 0

(16) CAT-C-EXPENSES (Outdoor): 0

(17) CAT-D-EXPENSES (Audio Visual): 0

(18) CAT-E-EXPENSES (Public Transport.): 0

(19) CAT-F-EXPENSES (Direct Mail): 0

(20) CAT-G-EXPENSES (Point of Sale): 0

(21) CAT-H-EXPENSES (Promotional Allowances): 0

(22) CAT-I-EXPENSES (Sampling): 0

(23) CAT-J-EXPENSES (Items): 0

(24) CAT-K-EXPENSES (Public Entertainment): 0

(25) CAT-L-EXPENSES (Endorsement): 0

(26) CAT-M-EXPENSES (Retail Value & Coupon): 0

(27) CAT-N-EXPENSES (All Others): 0

(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: $0

(29) SPORTS & SPORTING EVENTS: 0

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Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Cambridge GENERIC: (check if generic)

(3) VARIETY DESCRIPTION: Lowest

(4) PRODUCT LENGTH: King - 84 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: SOFT PACK: X (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 1 NICOTINE: 0.1 CO. 1

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 5/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers):	$0
(15) CAT-B-EXPENSES (Magazines):	0
(16) CAT-C-EXPENSES (Outdoor):	0
(17) CAT-D-EXPENSES (Audio Visual):	0
(18) CAT-E-EXPENSES (Public Transport.):	0
(19) CAT-F-EXPENSES (Direct Mail):	0
(20) CAT-G-EXPENSES (Point of Sale):	0
(21) CAT-H-EXPENSES (Promotional Allowances):	0
(22) CAT-I-EXPENSES (Sampling):	0
(23) CAT-J-EXPENSES (Items):	0
(24) CAT-K-EXPENSES (Public Entertainment):	0
(25) CAT-L-EXPENSES (Endorsement):	0
(26) CAT-M-EXPENSES (Retail Value & Coupon):	0
(27) CAT-N-EXPENSES (All Others):	0
(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY:	$0
(29) SPORTS & SPORTING EVENTS:	0

PM3001014942

Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Cambridge GENERIC: (check if --- generic)

(3) VARIETY DESCRIPTION: Lowest

(4) PRODUCT LENGTH: 100 - 100 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: SOFT PACK: X (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 2 NICOTINE: 0.2 CO. 3

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 5/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers): $0

(15) CAT-B-EXPENSES (Magazines): 0

(16) CAT-C-EXPENSES (Outdoor): 0

(17) CAT-D-EXPENSES (Audio Visual): 0

(18) CAT-E-EXPENSES (Public Transport.): 0

(19) CAT-F-EXPENSES (Direct Mail): 0

(20) CAT-G-EXPENSES (Point of Sale): 0

(21) CAT-H-EXPENSES (Promotional Allowances): 0

(22) CAT-I-EXPENSES (Sampling): 0

(23) CAT-J-EXPENSES (Items): 0

(24) CAT-K-EXPENSES (Public Entertainment): 0

(25) CAT-L-EXPENSES (Endorsement): 0

(26) CAT-M-EXPENSES (Retail Value & Coupon): 0

(27) CAT-N-EXPENSES (All Others): 0

(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: $0

(29) SPORTS & SPORTING EVENTS: 0

PM3001014943

Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Bristol GENERIC: (check if generic)

(3) VARIETY DESCRIPTION: Lowest

(4) PRODUCT LENGTH: King - 84 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: SOFT PACK: X (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 1 NICOTINE: 0.1 CO. 1

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 5/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers): $0

(15) CAT-B-EXPENSES (Magazines): 0

(16) CAT-C-EXPENSES (Outdoor): 0

(17) CAT-D-EXPENSES (Audio Visual): 0

(18) CAT-E-EXPENSES (Public Transport.): 0

(19) CAT-F-EXPENSES (Direct Mail): 0

(20) CAT-G-EXPENSES (Point of Sale): 0

(21) CAT-H-EXPENSES (Promotional Allowances): 0

(22) CAT-I-EXPENSES (Sampling): 0

(23) CAT-J-EXPENSES (Items): 0

(24) CAT-K-EXPENSES (Public Entertainment): 0

(25) CAT-L-EXPENSES (Endorsement): 0

(26) CAT-M-EXPENSES (Retail Value & Coupon): 0

(27) CAT-N-EXPENSES (All Others): 0

(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: $0

(29) SPORTS & SPORTING EVENTS: 0

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Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001

CIGARETTE REPORT FORM

(1) YEAR COVERED: 1991

(2) BRAND FAMILY NAME: Bristol GENERIC: (check if generic)

(3) VARIETY DESCRIPTION: Lowest

(4) PRODUCT LENGTH: 100 - 100 mm

(5) FILTER: X NON-FILTER: (check one)

(6) VENTILATED: X NON-VENTILATED: (check one)

(7) HARD PACK: SOFT PACK: X (check one)

(8) MENTHOL: NON-MENTHOL: X OTHER: (check one)

(9) NUMBER PER PACK: 20

(10) "TAR": 2 NICOTINE: 0.2 CO. 3

(11) VARIETY UNIT SALES:

(12) VARIETY DOLLAR SALES:

(13) FIRST SALES DATE: 5/91 LAST SALES DATE: N/A

REPORTABLE EXPENDITURES

(14) CAT-A-EXPENSES (Newspapers): $0

(15) CAT-B-EXPENSES (Magazines): 0

(16) CAT-C-EXPENSES (Outdoor): 0

(17) CAT-D-EXPENSES (Audio Visual): 0

(18) CAT-E-EXPENSES (Public Transport.): 0

(19) CAT-F-EXPENSES (Direct Mail): 0

(20) CAT-G-EXPENSES (Point of Sale): 0

(21) CAT-H-EXPENSES (Promotional Allowances): 0

(22) CAT-I-EXPENSES (Sampling): 0

(23) CAT-J-EXPENSES (Items): 0

(24) CAT-K-EXPENSES (Public Entertainment): 0

(25) CAT-L-EXPENSES (Endorsement): 0

(26) CAT-M-EXPENSES (Retail Value & Coupon): 0

(27) CAT-N-EXPENSES (All Others): 0

(28) TOTAL REPORTABLE EXPENDITURES FOR VARIETY: $0

(29) SPORTS & SPORTING EVENTS: 0

Source: https://www.industrydocuments.ucsf.edu/docs/sykk0001